



District 59 Conference

# Shine like a Diamond



Antwerp  
May 24 - 26, 2024

**BECOME A SPONSOR**

# What is Toastmasters?

Toastmasters International is a nonprofit educational organization that builds confidence and teaches public speaking skills through a worldwide network of clubs that meet online and in person.

In a supportive community or corporate environment, members prepare and deliver speeches, respond to impromptu questions, and give and receive constructive feedback. It is through this regular practice that members are empowered to meet personal and professional communication goals.

Founded in 1924, the organization is headquartered in Englewood, Colorado (USA) with approximately 270,000 members in more than 14,200 clubs in 148 countries.

## **District 59 Benelux, France, Monaco**

116 clubs  
2,700+ members

## **Belgium**

26 clubs  
600+ members

## **Antwerp**

In the hosting city of this year's District 59 Conference, a community club (Toastmasters Antwerpen) and a corporate club (Toastmasters Port of Antwerp-Bruges) together gather over 70 members. They took the initiative of organizing this Conference.



The pictures throughout this brochure give an impression of the 2023 District 59 Conference in Eindhoven, The Netherlands.

## THE CONFERENCE AT A GLANCE

# Who, What, Where, How?

### Who will be attending?

Up to 300 Toastmasters expected from the Benelux, France, and Monaco.

### What brings them together?

Although Toastmasters members come from very different professional backgrounds and age groups, they all have a keen interest in

- Communication
- Leadership
- Personal development
- Networking

They are eager to learn how to boost the skills that will help them succeed in their careers and lives.

Every spring, a new city within District 59 hosts this Conference, bringing together Toastmasters clubs from the Benelux, France, and Monaco.

### Program:

- Speech and Evaluation contests in English, French, and Dutch
- 2 keynotes by leading figures in the Toastmasters world
- Special workshops on a variety of topics in the fields of communication, leadership, and personal development

### Conference languages:

- English
- French
- Dutch

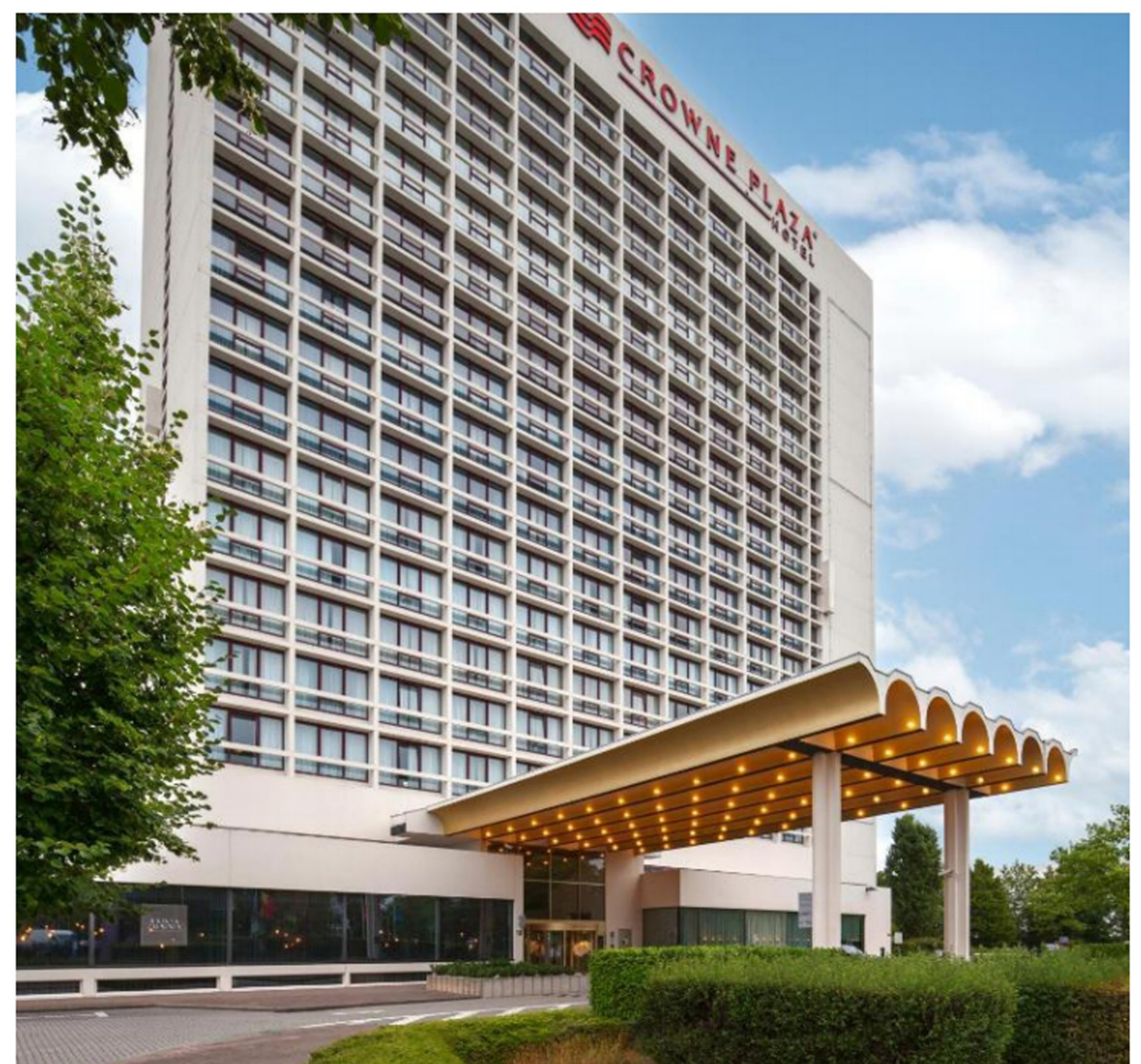
### Venue:



# CROWNE PLAZA™

AN IHG® HOTEL

ANTWERPEN



## SPONSORSHIP PACKAGES

# Let your Brand Shine like a Diamond

### Visibility in lounge

### Visibility in conference rooms

### Additional visibility

### Program guide (part of custom-made A6 notebook)

### Goodie bag content

### Conference website

### Social media

### Exclusive sponsorship of event part

### Speaking opportunity

### Industry exclusivity

### Conference tickets included (value: 185 € each)

### Gala Dinner tickets included (value: 95 € each)

### Option to purchase additional Conference tickets at Early Bird rate of 165 €

## Platinum

Booth (surface 4 m<sup>2</sup>)  
Logo on sponsors overview roll-up banners (hierarchical)  
2 dedicated roll-up banners in lounge

Dedicated slide at start and end of every event part  
Announcement by master of ceremonies

Exclusive logo placement on lanyard, goodie bag or crew shirt sleeve (choice of 1 according to availability)

2 page spread (content provided by sponsor)  
Logo on sponsors overview page (hierarchical)

Gadget, flyer, sticker, product sample... provided by sponsor

Logo and link on sponsors overview (hierarchical)

Special feature post(s) and story(ies) on LinkedIn, Facebook and Instagram

—

5 minutes presentation at opening ceremony

Yes

2

2

10

€ 5.000

4

## Gold

Booth (surface 4 m<sup>2</sup>)  
Logo on sponsors overview roll-up banners (hierarchical)

Dedicated slide at start and end of every event part  
Announcement by master of ceremonies

—

1 page (content provided by sponsor)  
Logo on sponsors overview page (hierarchical)

Gadget, flyer, sticker, product sample... provided by sponsor

Logo and link on sponsors overview (hierarchical)

Announcement of sponsorship in post(s) and story(ies) on LinkedIn, Facebook and Instagram

See list of choices ► page 6

2 minutes presentation at chosen event part

No

2

—

5

€ 3.000

## Silver

Logo on sponsors overview roll-up banners (hierarchical)

Logo on sponsors overview slide (hierarchical)

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1/2 page (content provided by sponsor)  
Logo on sponsors overview page (hierarchical)

Gadget, flyer, sticker, product sample... provided by sponsor

Logo and link on sponsors overview (hierarchical)

Announcement of sponsorship in post(s) and story(ies) on LinkedIn, Facebook and Instagram

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—

No

1

—

5

€ 1.000

## Bronze

Logo on sponsors overview roll-up banners (hierarchical)

Logo on sponsors overview slide (hierarchical)

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Logo on sponsors overview page (hierarchical)

Gadget, flyer, sticker, product sample... provided by sponsor

Logo and link on sponsors overview (hierarchical)

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No

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€ 250

5

## EXCLUSIVE OPPORTUNITIES

# Let your Brand be Part of a Lasting Memory

The Conference features event parts that are very important to Toastmasters members: the different Contests, and of course the Gala Dinner. These are the moments when the most lasting memories are created in the minds of Conference attendees. We offer your brand the opportunity to connect to these moments in an exclusive way.

► **Silver sponsors have the opportunity to become the exclusive sponsor of one of the following event parts:**

- International Speech Contest (English)
- English Evaluation Contest
- French Speech Contest
- French Evaluation Contest
- Dutch Speech Contest
- Dutch Evaluation Contest
- Gala Dinner





**GET IN TOUCH**

# Let your Brand Shine like a Diamond

For any questions, or a customized package, please contact

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